



**RACHEL BERNING**  
graphic designer & web developer

## PROFILE

Responsible and task-oriented individual honing my skills in design and web development. I'm eager to create challenging work that makes a lasting impression.

## EDUCATION

**The Modern College of Design** | Kettering, Ohio  
Associate Degree of Applied Business in Advertising Art  
GPA 3.83 | June 2017

**Marion Local High School** | Maria Stein, Ohio  
High School Honors Diploma | May 2015

## SKILLS

Web Design	Photography
HTML & CSS	Concepting
Wordpress	Typography
Logo Design & Branding	Print Design
Adobe Creative Suite	

## WORK EXPERIENCE

### Photonics, Inc.

Web Developer / Designer  
Cincinnati, Ohio | July 2018 – Present

- Use Wordpress to develop sites based on client needs
- Work with clients to update their sites for responsive layouts and current content

### Totally Promotional

Digital Designer / Web Developer  
Coldwater, Ohio | June 2017 – July 2018

- Designed interior web pages with given information
- Used Magento CMS to code desktop and mobile web pages using HTML, CSS, JQuery and Javascript

### Prosperity Promotions

Freelance Designer  
Louisville, KY | May 2017 – Present

- Interacting with clients to create custom t-shirt designs for sports, clubs, camps, and events
- Preparing files for print

### Zahn-Marion Township Branch Library

Freelance Designer  
Chickasaw, Ohio | August 2015 – Present

- Developed a new logo in fall of 2015; updating library branding materials and designing flyers for all library events

### Totally Promotional

Marketing Intern / Digital Designer  
Coldwater, Ohio | May 2016 – May 2017

- Created Google remarketing advertisements for all products to draw attention and attract new customers
- Redesigned one-color and full-color design templates

### Just Figures 24 Hour Fitness Center

Freelance Designer  
Maria Stein, Ohio | January 2017 – March 2017

- Gained design and client interaction experience by designing a new logo and helping establish brand identity

## VOLUNTEER EXPERIENCE

### Zahn-Marion Township Branch Library

Chickasaw, Ohio | June 2010 – Present

- Assisting at library events, cleaning the facility

### St. John's Church

Maria Stein, Ohio | July 2008 – July 2018

- Serving as Eucharistic Minister, assist priest during church services